

Organizer : Sports Administration, Ministry of Education  
Partner : National Association of Small & Medium Enterprise  
Chinese Taipei Sports Journalism Federation

The Sports Administration, Ministry of Education is committed to elevating the quality of international competitive events. In 2017, we organized workshops on topics such as media broadcasting, corporate sponsorship, safety maintenance, crisis management, and marketing and publicity. For more detailed information about these workshops, please scan our QR code for access to the Sports Administration official website.



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廣告

International Sports Events in Taiwan 2017

# 擁抱主場 撼動世界

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## International Competitive Events Cultivating Soft Power Letting the World See Taiwan

Taiwan holds hundreds of international competitive events every year aimed at letting the world see Taiwan. Sports is an important metric that measures a nation's soft power. Hosting successful international competitive events in our nation can move Taiwan even higher onto the international stage.

This year the Sports Administration, Ministry of Education coordinated the resources of local governments, national sports associations, and private enterprises to hold 108 international competitive events receiving a live spectator audience of 700,000 people and nearly 80 million viewers via media broadcast. In August, Taipei City hosted the Universiade setting off a wave of fervor for sports among the people of Taiwan. Taiwan's (Chinese Taipei) athletes captured 26 gold, 34 silver, and 30 bronze medals, earning the praise of our people as national heroes and letting the world see Taiwan's competitive strength in sports. The public's enthusiastic participation served as the catalyst for invigorating Sport for All. This display of soft power is the biggest achievement gained from hosting this year's lineup of international competitive events. In this regard, I would like to specially thank everyone for all of your enthusiastic input and support, propelling Taiwan's vigorous sports development and heightening our nation's international visibility.

Among the competitive events this year, some have been held for many years now and have great historical significance, nurturing the growth of the sports population and providing so many wonderful, indelible memories. These perennial events have honed our nation's capacity to host major competitive sports events and received the recognition and affirmation of the international sports community. International competitive events are evolving and becoming more diversified, and this year there were numerous events debuting specifically for women. And to open up a platform for our aspiring, young athletes, many exhilarating events were specifically organized for youth, allowing our nation's promising young athletes the opportunity to engage in international competition and exchanges. One of the unique features of this year's lineup of competitive events was the overall diversity. The combination of traditional indoor and outdoor competitions along with the additions of water sports and even air sports competitions has made Taiwan's international competitive events more eclectic. This proves that our nation's capacity to host competitive events has already achieved international recognition.

This display of soft power from Taiwan sports can be attributed to both the hard work of the athletes and sports community as well as the extensive financial support and assistance received from so many enterprises along the way. All of you are the driving forces in our nation's progress in international competitive events. And I want to express my utmost appreciation to the business community for your invaluable contributions. After a year of devoted efforts, the Sports Administration will show the people of Taiwan our results, letting the world see Taiwan and moving Taiwan onto the world stage. I am confident that next year we will be able to reach even greater heights!

Director-General

*Lin Te Fu*

Sports Administration, Ministry of Education

November 21, 2017



Photo Credits: Chinese Taipei University Sports Federation

## Public Support Achieving Universiade Miracles Together

The Taipei 2017 Universiade was held from August 19-30. Following persistent efforts in bidding for this event 5 times over the years, alas we successfully earned the rights to host the largest scale international multi-sport competition in our nation's history. The success of this event can in part be attributed to the hard work of the Taipei 2017 Universiade Organizing Committee (TUOC) members. Another important factor is what the Sports Administration has emphasized throughout the entire Universiade preparation process: In addition to the seamless coordination of central and local governments, expanding public participation and gaining the support from all sectors of society is even more vital. Working together is the only way we could all enjoy the benefits and honor from this magnificent event.

### Preparation Process

The Taipei 2017 Universiade held 14 compulsory sports, 7 optional sports, and 1 demonstration sport. In order to fulfill demands for the necessary facilities, we constructed Taiwan's first world-class tennis center and specialized basketball stadium and renovated 53 existing venues. Through the efficient coordination of the Taipei City Government, Sports Administration, and local governments and universities with relevant venues, all of these venues were completed as scheduled by April 2017, receiving praise from the International University Sports Federation (FISU) as the fastest completion of venue preparations in Universiade history. As for accommodations, transportation, education, and entertainment for the national teams and guests from each nation, our Athletes' Village had the capacity to house 12,000 athletes and staff. All of these arrangements were smoothly implemented on time and according to specifications earning high appraisals from the athletes and staff from every participating nation.

### Optional Sports and Athlete Training

Our nation applied for the inclusion of optional sports numerous times, successfully adding the 7 optional sports of baseball, badminton, archery, weightlifting, golf, wushu, and roller sports for official competition. These are key sports that would give our nation more opportunities to secure medals. At the Gwangju 2015 Universiade our nation won 6 gold, 12 silver, and 19 bronze, for a total of 37 medals, and ranked 10th overall in the medal standings. The Sports

Administration continued implementing our training program after that session, progressively fine-tuning areas of focus and training content in hopes of increasing our future medal count. Ultimately, these efforts resulted in our nation capturing 26 gold, 34 silver, and 30 bronze, for a total of 90 medals, and ranked 3rd overall in the medal standings at the Taipei 2017 Universiade.

### Encouraging Sports Spectatorship of Teachers and Students Nationwide

The Sports Administration implemented the Student Spectatorship of Taipei 2017 Universiade subsidy program providing allowances to assist teachers and students from both physical education (PE) classes and non-PE classes to go watch Universiade competitive events. We anticipate this initiative will heighten public enthusiasm for purchasing tickets to attend sports events, cultivate students with the concept of buying tickets to watch live sports competitions from an early age, and give more people the opportunity to attend the Universiade.

Statistical data show that a total of 227 PE classes consisting of 11,278 teachers and students were provided NT\$19,937,032 in subsidies; and a total of 248 non-PE classes consisting of 23,134 teachers and students were provided NT\$7,023,628 in subsidies to attend this year's Universiade. In all, nearly 33,000 teachers and students went out to the venues to watch competitive events at the Taipei 2017 Universiade.

The schools receiving subsidies to attend the Universiade were thrilled about getting this opportunity to watch world-class competitive sports events live. This experience not only increased students' interests in learning about sports, but also served to broaden their horizons and international perspectives. Watching these types of high-level sports competitions will also teach students about the spirit of athletics, being humble in victory and gracious in defeat and pursuing excellence with a persevering and positive attitude. In the future, the Sports Administration plans to include more spectacular competitive events as we continue encouraging and promoting sporting events and propelling the vigorous development of the sports industry.





## Taiwan Heroes Parade

The Ministry of Education and the Taipei City Government co-sponsored the Taiwan's Heroes Parade and the General Association of Chinese Culture (GACC) and the Chinese Taipei University Sports Federation (CTUSF) planned and organized the activities. The parade motorcade headed out from Ketagalan Boulevard with the gold medalists on board jeeps passing through the shopping district dubbed "Heroes Valley" along Guanqian Road, to Longmen Square on Zhongxiao E. Road, and then on to the "Cheer Station" at Taipei 101 with cheering fans lining the streets the whole way. Athletes adorned in their medals rode in jeeps and Taipei double-decker sightseeing buses as pedestrians gathered below waving flags and banners cheering the outstanding performances of Taiwan's heroes with all their hearts. Once the athletes were on stage, javelin superstar Cheng Chao-tsun, who broke the Asian record with a sky-torching throw, and women's weightlifter Kuo Hsing-chun, who broke the clean and jerk world record presented a speech on behalf of the delegation. Cheng and Kuo thanked all the people of Taiwan for their enthusiasm at this Universiade that gave our athletes the cheers of support they needed to put forth exceptional performances, standing our ground here at home and writing a new page in Taiwan's sports history.

### From the Universiade, Into the Future

Successful international competitive events bring widespread publicity. On top of heightening international visibility and unifying the people of our nation together with a national identity and common consensus, it also spurs the development of organizational capabilities, equipment, and facilities of the host city and nation as a whole, strengthens self-confidence, and brings significant economic benefits.

The success of the Taipei 2017 Universiade has once again demonstrated the tangible and intangible assets generated from hosting major international sports events. Up next, the Taichung City Government will host the 2019 East Asian Youth Games. In addition to actively guiding and assisting the Taichung City Government, the Sports Administration will continue building on the successful foundation of experiences gained from the Taipei 2017 Universiade. We are intent on bidding to host major international competitive events and sports activities in Taiwan, letting the world see Taiwan's capacity for hosting major international sports events and leading the way in the development of Taiwan's sports industry.



## 2017 Taipei Summer Universiade- Taiwan's bumper harvest year







## Exciting Events of 2017 International Competitive Event Highlights

This year Taiwan hosted a dazzling array of competitive sports events. This special issue publication will place these exciting events into the following categories: classic events, women's events, and other exciting events. Let's all get together and take a look back at these spectacular moments!

### Classic Events

Many international competitive events have been held in Taiwan for many consecutive years now becoming treasured classic events that no one wants to miss. The highlights of this year's classic events are presented below. We invite everyone to come out to these venues next year to watch the competitions live and root for Taiwan's athletes!

#### Tour de Taiwan (held in Taiwan for 39 consecutive years)

This cycling competition was upgraded to a Union Cycliste Internationale (UCI) 2.1 class Asian Tour in 2012. It is our nation's most storied and heralded road cycling race. This year was the first time the entire race was broadcast live and via coordination with the Eurosport channel it reached 50 nations. Our nation's Chen Chien-liang was awarded the blue jersey as the best Asian cyclist.



#### William Jones Cup International Basketball Invitational (held in Taiwan for 39 consecutive years)

The William Jones Cup is an International Basketball Federation (FIBA) recognized international tournament. This year the women's tournament tipped off in Changhua and the men's tournament took place at the Taipei Heping Basketball Gymnasium, a newly completed basketball venue built for the Taipei 2017 Universiade. This year teams from 12 different nations competed. Change was the motto of this year's Jones Cup, symbolizing a new generation of change and improvement, driving an upsurge of spectator interest in basketball. Our national team's game against South Korea attracted a full capacity crowd of 7,000 cheering basketball fans.

#### Chinese Taipei Open (held in Taiwan for 36 consecutive years)

Each year the Open is a major international badminton event, and this year's Chinese Taipei Open is the 8th stop on the 2017 BWF Grand Prix Gold tour. Our nation's men's singles and doubles performed spectacularly taking away all the single and doubles gold and silver medals. Nearly 15,000 fans purchased tickets to come watch the matches live showing that our promotional efforts are spurring the growth of Taiwan's badminton spectator population.

### Women's Events

#### TLPGA Tour

This Tour is recognized as one of the Women's World Golf Rankings (WWGR) qualifying tournaments and has enabled our nation's golfer to work her way up to the world No. 4 ranking. Our 15-year-old phenom Lu Hsin-yu won the Kenda Cup Amateur Championship at the Kenda Tires LPGA Open, and former Taiwan Mobile Ladies Open champion Yao Hsuan-yu made a special trip back from Japan to join in the festivities and support Taiwan's golfers.

#### Swinging Skirts LPGA Taiwan Championship

A total of 80 golfers participated in this Championship including the top 61 LPGA prize money winners. The Swinging Skirts Golf Foundation (one of the biggest supporters of women's golf in Taiwan) sponsors this Championship, which is Taiwan's top professional golf tournament with a total purse of US\$2.2 million. In the spirit of "remembering its origins," this Foundation continues driving forward its ongoing mission of promoting women's golf as it brings invaluable experience gained in San Francisco back to Taiwan. This Championship attracted the participation from the nearly 100 golf teams nationwide to join in the festivities.

#### Asian Women's Softball Championship

This Championship was jointly organized by the Chinese Taipei Amateur Softball Association (CTASA) and the Taichung City Government. It is a qualifying tournament for the 2018 Asian Games and the 2018 WBSC Women's World Championship (a Tokyo 2020 Olympics qualifying tournament). This Championship

#### Mercuries Taiwan Masters

(held in Taiwan for 31 consecutive years)

The Mercuries Group continues its longstanding commitments and sponsorship of golf tournaments. The Mercuries Taiwan Masters has built up a resounding reputation and status over the years with this year's total prize money of US\$800,000, the highest purse of any tour event in Taiwan this year and also the highest purse in Taiwan Professional Golf Association (TPGA) history.

#### The 20th Jhu-Luo Shan International Cup Boys Nankyu Baseball Championship

(held in Taiwan for 20 consecutive years)

Chiayi City is the birthplace of youth baseball in our nation. This tournament is in its 20th session and is our nation's largest scale youth baseball tournament. In order to broaden the international perspectives of these student-athletes, the tournament cooperated with the Chinese Professional Baseball League (CPBL) inviting baseball stars to serve as spokespersons and coordinated with the Chiayi City International Band Festivals to participate in the music and parade festivities. This gave the participating teams a chance to experience the local culture and hospitality, promoting Taiwan's local culture and spurring local tourism.

#### New Taipei City Wan Jin Shi Marathon (held in Taiwan for 15 consecutive years)

Since being awarded the IAAF Bronze Label in 2015, this year's Marathon is challenging for the IAAF Silver Label and attracted a total of 12,000 local and foreign marathoners. In accordance with the New Southbound Policy, the organizers invited elite marathoners from Singapore, India, Thailand, and Vietnam. This Marathon has engaged in long-term cooperation with the New Taipei City local government to successfully spur tourism and enthusiasm for sports.



In recent years, increasing international emphasis has been placed on women's competitive events and our nation is fully devoted to the cultivation of female athletes. Our women's national team athletes have been achieving one extraordinary performance after another. Let's take a look at the women's international competitive events Taiwan has hosted this year!

provides the people of Taiwan with another opportunity to watch elite level competitive action live and inspires more women to participate in the sport of softball.

#### WTA Taiwan Open

The Taiwan Open is a WTA International Tournament, Taiwan's highest level professional women's tennis tournament with total prize money of US\$250,000. This year 20 of the world's top 100 players came to compete as domestic broadcasting reached nearly 4 million viewers. Our nation captured the doubles title with outstanding performances all around and the world got another great look at Taiwan.

#### OEC Taipei WTA Challenger

This is a WTA Challenger series tournament with total prize money of US\$125,000. This annual tournament is in its 11th year and our women's tennis players look forward to playing here every year. This year four of the world's top 100 tennis stars will participate and the 2016 singles and doubles champions will also return to defend their titles. This event will help boost the tourism industry and promote sports activities. In recent years, this tournament has used a Hawk-Eye system and improved the quality of equipment and facilities, giving spectators an even more enjoyable overall sports experience.



Domestic Athletes  
43,000

International  
Sports Events  
108

Volunteers  
10,000

Over 100  
exciting  
international  
sports

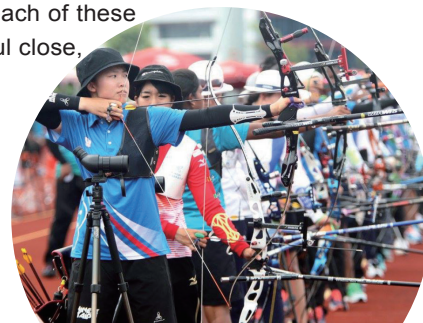
Spectators  
700,000

Internet and TV  
viewers  
80,000,000

Foreign Athletes  
11,000

(Domestics and overseas)  
(Reaches 500,000,000 if  
households are counted)

Hosting international competitive events has always played a vital role in our nation's effective promotion of international sports exchanges. Every year these competitive events bring a procession of positive publicity to Taiwan and propel enthusiasm for sports development. This year with the unprecedented success of the Taipei 2017 Universiade the number of media audience tuned in to these sports events also soared to nearly 80 million. The annual increase in scale and quantity of events makes it clear that our nation's capacity for hosting international competitive events has earned the recognition of international sports organizations and the people of our nation. As each of these exciting competitive events draws to a successful close, other new vistas open up on Taiwan's sports horizon.





# Exciting Events of 2017 International Competitive Event Highlights

## Other Exciting Events

There were over 100 exciting international competitive events held in Taiwan this year. Hosting these sporting events gives the public opportunities to watch world-class competitive sports live and provides excellent publicity for our nation, ensuring that Taiwan is in line with the international community.

### Archery Asia Cup World Ranking Tournament Stage

This event is a World Archery (WA) and Asian Archery Federation (AAF) recognized international points event. This was the second year Taiwan has hosted this international competition and it served as a test event helping our archers sharpen their skills for the Taipei 2017 Universiade. Our nation captured gold medals in the compound mixed team, recurve women team, recurve women, and recurve men categories. These outstanding performances attracted the attention of over 20,000 media viewers.



### Baseball 28th Asian Baseball Championship

This is a Baseball Federation of Asia (BFA) authorized event held biennially. This tournament showcases Asia's highest level baseball competition, featuring an all-star team from Japan comprised of top club and university players, a team of select players from South Korea's professional league farm teams, and Taiwan's team made up of the best local amateur and university players. The Championship attracted many avid baseball fans from Japan and South Korea and was a boon for tourism in the host city.

### 4th WBSC U-12 Baseball World Cup

The rights to host the World Cup is authorized by the WBSC. It has been held in Taiwan since its 1st session and Tainan has earned the rights to host this tournament for the past two consecutive sessions. Many baseball fans came out to watch and support this tournament live and it reached 4.5 million media viewers. The Cup also spurred growth in Tainan City tourism, demonstrated the added value of sports, and best of all our national team played well coming in a respectable runner-up.



### The Asia Winter Baseball League

The core values of this league is to provide talented young players an opportunity to hone their skills during the off-season. This year teams from Japan, South Korea and the WBSC European /USA All-Stars (team consisting of EU and USA players) have been invited with teams from the East and West engaging in competition and training through competition. Our nation has hosted the past 5 consecutive seasons receiving the full support of Japan and South Korea. The success of the League has metaphorically turned Taiwan into the Florida of Asia.

### Basketball FIBA Basketball World Cup Qualification 1st Round Group B

This 1st Round will be a home game for our nation as we host Australia. After 7 seven years of International Basketball Federation (FIBA) preparations, in November of this year the new home-and-

away format will get underway. This new format will give our nation's basketball fans a chance to watch official international basketball competition live, create even more spectator enthusiasm, increase revenue from ticket sales, and promote greater cultural exchange.

### Athletics Asian Grand Prix Taipei

Our nation has been hosting this event since 2002. This year the 1st and 2nd legs were held in China and the 3rd leg finale was held in Taipei. The Grand Prix was the largest scale international athletics (track & field) event that our nation hosted this year and served as a test event for the Taipei 2017 Universiade. This event received International Association of Athletics Federations (IAAF) Class 1 Certification and took place at Taipei Stadium where our nation's athletes went on to win 5 gold medals. The Grand Prix received extensive coverage on the IAAF and Asian Athletics Association (AAA) official websites, providing excellent publicity for Taiwan and the host city and elevated our nation's international image.



**Football  
AFC Asian Cup 2019 Qualifiers Third Round Host Match**  
This event was an Asian Football Confederation (AFC) sanctioned official Asian Cup qualifier match adopting a home and away format with national teams vying for a spot in the 2019 Asian Cup Championship. Our nation matched up against Turkmenistan and Bahrain, and came away with a thrilling 2:1 victory over rival Bahrain that has propelled us into our highest world ranking ever. Nearly 10,000 spectators came out to watch the match, a clear sign that public enthusiasm for the sport of football continues to grow.



**CTFA International Tournament**  
This Invitational was organized in accordance with the New Southbound Policy initiatives of actively inviting New Southbound nations to participate in competitive events and engage in exchanges in Taiwan. This tournament is scheduled to be held biennially of every odd year. Aside from strengthening our nation's competitiveness and raising our world rankings, it also attracts foreigners working in Taiwan to come out and root for their home countries. The publicity generated from this competitive event will allow football fans from New Southbound nations to get to know Taiwan, achieving successful football diplomacy and heightening international visibility.

**2018 AFC U-16 Championship Qualification Tournament**  
This is an international football championship for boy's 16 and under sanctioned by the Asian Football Confederation (AFC) and held biennially. This year Hong Kong, Brunei, North Korea, and Macau came to compete in Taiwan and our nation put forth spectacular performances in matches against Macau and Brunei. These promising young athletes are the foundations of our adult national team and their performances give us a good look at our prospects for the future.

# Exciting Events of 2017 International Competitive Event Highlights

**2018 AFC U-19 Championship Qualification Tournament**  
This Invitational was organized in accordance with the New Southbound Policy initiatives of actively inviting New Southbound nations to participate in competitive events and engage in exchanges in Taiwan. This tournament is scheduled to be held biennially of every odd year. Aside from strengthening our nation's competitiveness and raising our world rankings, it also attracts foreigners working in Taiwan to come out and root for their home countries. The publicity generated from this competitive event will allow football fans from New Southbound nations to get to know Taiwan, achieving successful football diplomacy and heightening international visibility.

### Golf Yeangder Heritage

The Yeangder Heritage is one of this year's Asian Tour tournaments with total prize money of US\$300,000 and 144 local and foreign players from 24 nations competing in Taiwan for the NT\$1.63 million champion's prize money and trophy. The Yeangder Group holds the record for sponsoring the most Asia Tour tournaments in a year, propelling Taiwan's golfers onto the international stage where they can earn more world ranking points.



**Yeangder Tournament Players Championship**  
The Players Championship is one of this year's Asian Tour tournaments, which will help elevate our nation's golfers rankings, promote international sports exchanges, and amplify Taiwan's international visibility. A total of 144 golfers were invited to compete in this tournament including local golfers and other top golfers with a world ranking in the top 90 from 20 nations worldwide. Prior to the start of the Championship amateurs were invited to pair up with professional players for an 18-hole Instructional and Friendship Round putting the significance of golf heritage into play.

**Taiwan PGA Tour Tournament Series**  
This year there were 11 tournaments and total prize money reaching nearly NT\$100 million. The first tournament was the Yeangder Taiwan-Japan Friendship Cup held in March, which celebrated the close friendship Taiwan and Japan has shared through golf over the years. The Yeangder Group continues to play a vital role in the Taiwan PGA Tour, sponsoring 4 of the 12 tournaments held this year and giving our nation's professional golfers a more vibrant environment and platform to hone their skills.

**Taiwan Senior Tour**  
This year the two PGA Tour events Fubon Senior Open and Taiwan Senior PGA Championship attracted nearly 300 top golfers from countries around the world. The tournaments reached 20,000 viewers via live television broadcast helping to promote the sport of golf in Taiwan. The Championship also invited youth aged 14-18 to participate in a youth tournament as a means of passing down experience and strengthening the competitiveness of young players.

**Racing  
Moto Gymkhana Taiwan Asian Championship 3rd Leg**  
This year our nation received the approval of the Fédération Internationale de l'Automobile for this event to become a new leg in the Asia Championship Tour. This year's Asian Championship Tour will consist of 4 legs held in Indonesia, South Korea, Taiwan, and the final leg in Thailand. The sport of racing in our nation is still relatively new with much potential for development. We are actively engaged in promotional and advertising campaigns aimed at increasing spectatorship and participation in the sport of racing.

**Rugby  
Asian Rugby Championship Division II**  
This is an official event certified by the Asia Rugby Football Union (ARFU) (aka Asia Rugby). This year's Championship was held at Taipei Stadium, the main athletics venue for the Taipei 2017 Universiade. Our nation will have 4 teams participating in this Championship as we work towards the prospects of earning qualification in 2018 for the 2019 Rugby World Cup.

**Sailing  
Asian Windsurfing Championships (RS:X, T293 and T293 Plus)**  
This is an official championship competition. The first session of this competition began in 2006. Our nation previously hosted the 2012 Youth Windsurfing World Championship (RS:X). For this year's Championship, windsurfers from around the world have been invited, local and foreign media outlets have been notified of this event, and open space has been arranged for spectators to enjoy the competition. This Championship will promote local tourism and prosperity and invigorate sports industry development.

**Surfing  
Taiwan Open of Surfing**  
The Taiwan Open is a World Surf League (WSL) certified international event that includes both short board and long board competition. This year the Taitung County Government will expand the scale of this event due to its upgrade to a Longboard Championship Tour event. As a Championship Tour event with total prize money of over NT\$4 million, this year is expected to attract even more top international surfers to come compete in Taiwan. In addition to the exciting surf action, there will also be surfing instruction and experiential activities. The success of this event will give surfers from around the world the chance to experience the culture and natural beauty of Eastern Taiwan and motivate more people in Taiwan to participate in water sports.

**Triathlon  
New Taipei City ASTC Triathlon Cup**  
This competition was an Asian ranking event leading up to the Palembang ASTC Triathlon Asian Championships in Indonesia. This Cup was an important competition as a critical warm-up for top competitors vying for a berth in the Asian Games. This Triathlon Cup attracted over 1,000 local and foreign triathletes to come compete along the northeast coast of Taiwan and about 1,500 spectators came out to watch and cheer on the triathletes. Coverage of this Cup was posted on the Asian Triathlon Confederation (ASTC) website, receiving widespread exposure and increasing our nation's international visibility.



**Wrestling  
Junior Asian Wrestling Championship**  
Nearly 300 wrestlers from abroad came to compete in Taiwan. In addition to promoting international sports exchanges, this Championship provided a great opportunity for our young athletes to strengthen their skills and build stronger foundations in the sport of wrestling. OurSport.tv was in charge of broadcasting this year's Championship and invited our nation's Rio 2016 Olympics wrestler Chen Wen-ling to serve as a commentator. Broadcast coverage of this event reached more than 56,000 viewers and our nation put forth a valiant effort winning 1 bronze medal amidst a lot of tough competition.

**Judo  
Asian Judo Open M&W Taipei 2017**  
This International Judo Federation (IJF) approved world ranking points competition was also a test event for the Taipei 2017 Universiade. Hosting this test event increased the international exposure and visibility of the competition venues in Taipei City and Hsinchu City and helped cultivate city diplomacy practices. This year our nation put forth outstanding performances, winning 4 gold, 4 silver, and 9 bronze medals.

**East Asian Judo Open Juniors & Cadets**  
Our nation has hosted the Asian Judo Open since 2014, but this year we hosted the East Asian Youth and Youth Judo Open instead. We invited judo powerhouses Japan, South Korea, and Mongolia to come compete and organized a training camp in coordination with this event. Hosting this major event strengthens the competitiveness of our young athletes and gives them a chance to fight for Olympic qualification points in an intensely competitive environment.



Exciting Events of 2017 International Competitive Event Highlights

Dance Sport  
Taipei BBoy City World Final/Youth Olympic Games Asia/  
Oceania Qualifying Round Third Leg

Breakdancing will be an official competitive sport at the Buenos Aires 2018 Youth Olympic Games (YOG). The International World Games Association (IWGA) has designated the United States, Germany, and Taiwan as hosts of the three intercontinental qualification rounds, which will determine athletes who qualify for competing in the 2018 YOG. This is the first time our nation has hosted this event and it has received the overwhelming enthusiastic support of young fans.

Ice Hockey  
IIHF Ice Hockey U18 World Championship Division III Group A

This is an annual tournament organized by the International Ice Hockey Federation (IIHF) for young players under the age of 18. A total of 145 foreign players from 6 nations came to compete in Taiwan and broadcast of this Championship reached more than 220,000 media viewers. This Championship proved to be very effective at increasing the exposure and visibility of ice hockey in our nation.



**Taipei Cup International Ice Hockey Tournament**  
Our nation began hosting this invitational in 2009 and the Taipei Cup is now in its 7th session, inviting children (U8, U10 and U12) from nations around the world to compete. This year 28 teams from 5 nations competed. Hosting the Taipei Cup puts our nation at the forefront of advancing the development of ice hockey in Asia and ensures we are qualified to vie for hosting International Ice Hockey Federation (IIHF) approved international competitions in the future.

Skating  
ISU World Junior Figure Skating Championships

This is one of four major Championships the International Skating Union (ISU) holds each year and it enjoys an illustrious 42-year history. Our nation has had great success hosting this event in the past; in fact, the first time ISU authorized our nation the rights to host this event it attracted top skaters from 43 nations worldwide, the most ever of any previous Championships. Media coverage throughout Europe and nations such as Canada, Japan, and South Korea gave Taiwan extensive international exposure and enhanced our international image.



Tennis  
Kaohsiung OEC Open

This ATP Challenger Tour tournament offers total prize money of \$US125,000, the highest purse for a men's professional tennis tournament in Taiwan. This year the OEC Open was moved to the Kaohsiung Arena, providing players with a more comfortable environment to compete and also giving local tennis fans the chance to watch elite tennis competition in an indoor venue. The Open has become one of the most important tournaments in Asia.

2017 Santaizi ATP Challenger

This ATP Challenger Tour continues to grow in scale and class each year. The total prize money for this year's tournament increased to \$US125,000 compared to US\$75,000 last year, which attracted more top players to come compete in Taiwan. In order to promote the sport of tennis and improve the sports standards of our nation's people, the public was granted free admission with donations of Taiwan's uniform invoice receipts and a charitable event was also held during the tournament.



Cycling  
Taiwan Cup Track International Classic I & II

This is a Union Cycliste Internationale (UCI) certified Class 1 points race. It is required for nation's participating in the UCI World Championships to hold these types of international competitions. Over the years the Taiwan Cup has attracted many of the world's top cyclists, which has helped our cyclists earn points and strengthen their competitiveness. In these two event categories our nation's athletes captured a total of 14 gold, 10 silver, and 16 bronze medals, and national training team cyclist Wang Tzu-chun was the biggest winner tallying 3 gold, 2 silver, and 1 bronze medals of his own.



2019  
TAICHUNG East Asian Youth Games



**The world's first session**  
The world's first session of the 2019 East Asian Youth Games

**A first for Taiwan**  
Taiwan cities host Olympic format competitive events

**A first for Taichung City**  
Taichung hosts international multi-sport competitive events

Participating nations : Chinese Taipei (Taiwan), Japan, South Korea, Hong Kong, North Korea, Mongolia, Macau, Guam, and China  
Age of athletes : 14-18 years old  
Date : 2019.8.24-31  
Sponsor : Taichung City Government  
Website : [www.facebook.com/taichung2019](http://www.facebook.com/taichung2019)

